

Details of the Campaign.

Who We Are.

The campaign is launched by the "Take Global Warming" group of Poole Agenda 21. PA21 is a community group, initiated (in 1995) as an outcome of the Rio Earth Summit, and supported by the Borough of Poole to promote sustainable development. Because this term is frequently misinterpreted as normal development with a green wash applied, we have redefined our objective as the "Promotion of Sustainable Living".

See our web-site www.PA21.org.uk

Why We Have Launched The Campaign.

Although Poole Agenda 21 is notionally a local organisation we recognise that Global Warming is the most urgent threat to a sustainable future for Poole as everywhere else. This threat cannot be reduced without modification of the actions of a large part of the total human population. For this reason we campaign nationally and inter-nationally for actions to take place.

The campaign is important because governments will not take the tough and potentially unpopular actions that are needed while they feel that there is a lack of support among the general public for those actions.

Note. There is a vicious circle here the public does not believe that global warming is serious because the governments do not act.

Objective of the Campaign.

Our Objective is:-

To move the crisis of Global Warming to the very top of everyone's personal and political agendas: above increasing:- prosperity, health, education, and the "war on Terror".

Note. In practice the actions taken to sort out global warming are going to increase

health and well being of the population and in many respects improve quality of life.

It is obviously very important that "everyone" includes our politicians, world leaders and influential members of the establishment.

What Does Joining Involve.

Commitment.

- * TGWS asks you to accept the main elements of the following statements.
- * **To commit to attempting to recruit at least one other member to the campaign (more would be better).**
- * To write one letter to a government minister expressing your take on the views of the commitment.

Statements.

1) I accept that Global Warming has now become so critical that without urgent action climate change will devastate life on Earth. Hundreds of millions of people, particularly the world's poorest and most vulnerable, will be put at risk of extreme weather, drought, flooding, starvation and disease. Further Global Warming is such a serious problem that it

threatens the lives of a significant proportion of British children and young adults alive today, mostly as a result of secondary problems.

2) Our government, though it goes further than others, is still failing to acknowledge the scale of the crisis, and is failing to take the actions needed now. Therefore, we demand of the Prime Minister our government, and of other party leaders, that the UK takes a lead in preventing this devastation. We demand that they move the tackling of this crisis to the top of our national agenda - above even the better provision of public services (health, education, pensions and similar things) and definitely above the increasing of prosperity.

Note. In practice the actions taken to sort out global warming are going to

increase health and well being of the population and in many respects improve quality of life.

The UK must start immediately to deliver large and sustained reductions in its own emissions of greenhouse gases and make international action to stop Climate Chaos the top priority.

Note.

Joining the campaign does NOT involve:-

Attending any meetings.

Paying any money.

Living in a particular place.

Receiving newsletters or e-mails to clutter your life.

Nor:- does it preclude your being a member of any other organisation. Indeed we would encourage those who feel inclined to get involved in active local or national groups.

Methodology.

The campaign is an exercise in networking -like a chain letter, we ask that those who join recruit others. If on average each person recruits not less than 1 person the campaign will spread and spread, if it is significantly more than 1 person the campaign will grow rapidly. We hope that this will happen.

TGWS asks individuals to accept that the problem is so serious that they are prepared to support governments taking tough actions. It goes on to ask those who accept this proposition to persuade/convince others of this situation so that the message spreads. The best way to persuade other people is not by newspaper and media articles etc. but by personal contact. Everyone knows lots of people, if they can persuade more than one of those people the message/support will spread and spread.

Persuading 2 other people is hard but it is important, probably one of the most important thing most individuals can do. Much more important than re-cycling religiously or going by bus. The government says that it cannot take real tough actions because there is insufficient public support. We must change that.

If we all just sit on our hands the world will die.

In order to indicate your support

<<Click here>>

Links to Other Organisations.

Stop Climate Chaos coalition.

TGWS joined the SCC coalition early in its formation (2006), when we were one of about 15 groups of the coalition. Now there are more than 100 member organisations. SCC is an umbrella organisation for these groups campaigning to persuade the government to do more about global warming.

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